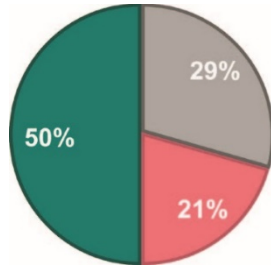




## MAJOR GIFTS AND PLANNED GIVING PROGRAM

### WHY GIVE TO THE INSTITUT DU CANCER DE MONTRÉAL?

To turn your donation into concrete action to support innovation in cancer research



- Laboratory equipment
- Research training grants
- Research project funding

Your donations contribute to:

- **Support** innovative cancer projects dedicated to basic and clinical research
- **Participate** concretely in the acquisition of state-of-the-art laboratory equipment
- **Support** our researchers and their teams in the acquisition and development of new knowledge
- **Participate** in the organization and financing of scientific conferences and workshops

### THE MAJOR RESEARCH THEMES OF THE CRCHUM CANCER AXIS



**Fundamental Discoveries and advances in cancer biology**  
*Identify new targets to precision medicine*



**Precision medicine**  
*Assigning better treatments to patients according to their specific type of cancer*



**Cancer immunotherapy**  
*Awakening the immune system to recognize and eliminate tumors*



**Innovative therapies and the impact of research on patients**  
*Providing state-of-the-art therapies and interventions*

### MAJOR GIFTS AND PLANNED GIVING

Several options that benefit from financial and tax advantages and reduce the cost of the donation

#### DONATIONS OF SHARES (\*)

- Tax receipt for 100% of the value of your donation
- No tax deducted on the capital gain
- Donation through a management company: increase of the CDA corresponding to the capital gain

#### ENDOWMENT FUNDS (\*)

- Control over the scope of your donation
- Sustainability of your charitable choices
- Significant tax advantages
- Pre-determined contribution paid annually

#### DONATION LIFE INSURANCE POLICY (\*)

- Accessibility: An affordable way to make a substantial gift with significant financial and tax advantages at any time
- Wealth protection and reduced tax bill at death

#### DONATION BY BEQUEST (\*)

- The most common because it allows you to plan your gift after your death through your will
- Protection of the estate and reduction of the tax bill related to the estate
- Can be modified at any time

(\*) We recommend checking with your financial advisor to plan the best option for you.

For more information, please contact France Grenier, Manager, major gifts and planned giving by email: [france.grenier@icm.qc.ca](mailto:france.grenier@icm.qc.ca)



## MAJOR GIFTS AND PLANNED GIVING PROGRAM

### WOULD YOU LIKE US TO CONTACT YOU?

*Leave us your contact information*

Last name: \_\_\_\_\_ Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal code: \_\_\_\_\_

Phone (work/cell) \_\_\_\_\_ Phone (home): \_\_\_\_\_

Email: \_\_\_\_\_

Would you like more information on a specific type of donation? (\*)

Donation of shares

Donation of life insurance policy

Donation by bequest

Endowment funds

\*We recommend that you consult your financial advisor, tax specialist or accountant in order to choose the most appropriate type of planned donation for you and your loved ones and thus take full advantage of the tax benefits

**By making a planned gift to the Institut du cancer de Montréal, you are anticipating, enhancing and supporting research so that one day cancer will be defeated.**

***Today's research is tomorrow's treatment***

You can return this form to the attention of France Grenier, Manager, major gifts and planned giving by email: [france.grenier@icm.qc.ca](mailto:france.grenier@icm.qc.ca)  
Or by mail: Institut du cancer de Montréal  
900, rue Saint-Denis, 10<sup>e</sup> étage  
Montréal (Québec) H2X 0A9